



# *CREATIVE CLIMATE AWARDS*

2024

Solutions From The Frontlines

# Index:



**01.** About Human Impacts  
Institute

**02.** Creative Climate  
Awards

**03.** What We Achieved

**04.** Collaboration  
Opportunities



**01.**

**ABOUT HII**



*We are building a global cultural movement that's inspiring big, bold, and beautiful climate action.*

### **EDUCATION**

Developing leadership skills and tools for resiliency through hands-on learning, mentorship and community service.

### **EXHIBITS**

Celebrating creative approaches to communicating and engaging people in the future we want.

### **STORYTELLING**

Amplifying extraordinary voices of leadership and innovation through personal narratives.

### **CONVERSATION**

Exploring local solutions with diverse audiences in inspiring settings.

## Our Impact

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**What are your Human Impacts?** Ours include building collaborations between artists and scientists, policymakers, activists, and educators and developing over 25,000 hours of creative climate programming to audiences across the globe. We are ready to do more.



**873+**  
educational events



**324,000+**  
program participants



**25,600+**  
volunteer hours



**100+**  
exhibits curated

# SELECT PROGRAMS



## Urban Environmental Health Lab

Designed to empower underrepresented communities in NYC by addressing urban soil, water, and air pollution.

Through collaboration with environmental health experts, artists, and youth leaders, fellows will engage in innovative projects aimed at tackling environmental health threats and promoting pollution prevention tools.

## Creative Climate Communications Lab

Dedicated to experimenting with innovative, community engagement methods for driving climate action and enhancing community resilience.

This initiative aims to build the capacity of climate and health-focused, community-based organizations in environmental justice communities.

C3Lab seeks to empower local communities to effectively address environmental challenges.

## Activism & Amplifiers Fellowship

Designed to empower young changemakers from diverse backgrounds.

Capacity-building workshops, to enhance climate knowledge, learn effective communication tools, and receive mentorship from experts in journalism, film, social media, and podcasting.

In order to amplify the voices and stories of BIPOC communities and fostering innovative climate solutions.



**02.**

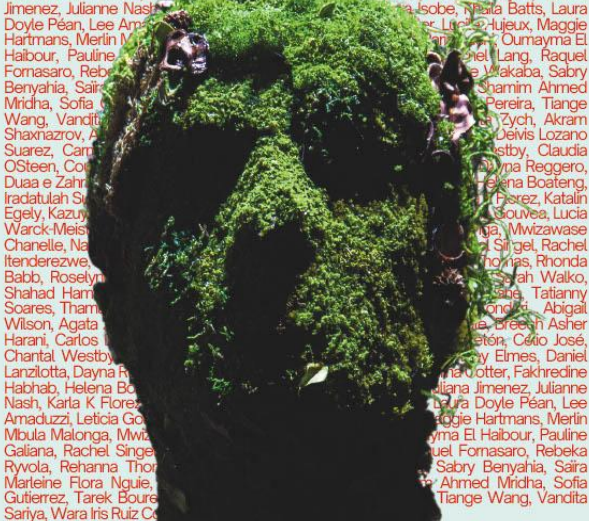
**CREATIVE  
CLIMATE  
AWARDS**



# Creative Climate Awards

59 artists. 28 countries. One month of inspiring climate art and action.

Abigail Wilson, Agata Zych, Akram Shaxnazrov, Alexandre Juruena, Bea Brindle, Breech Asher Harani, Carlos Devis Lozano Suarez, Carmen Lucia Valenzuela Chapetón, Célio José, Chantal Westby, Claudia Flores, Courtney Hayes-Sturgeon, Courtney Elmes, Daniel Lanzlotta, Dayna Rabinowitz, Dayna Rabinowitz, Dylan J. Pereira, Emma Cotter, Fakhredine Habhab, Helena Boaleng, Helene Boaleng, Holly Fetherston, Jacoub Reyes, Juliana Jimenez, Julianne Nash, Leticia Gagliana, Leticia Gagliana, Leticia Gagliana, Lucie-Juieux, Maggie Hartmans, Merlin M, Merlin M, Merlin M, Merve Fomassaro, Pauline M, Pauline M, Pauline M, Raquel Fomassaro, Rebekka Fomassaro, Rebekka Fomassaro, Rebekka Fomassaro, Saira Beryahia, Saira Beryahia, Saira Beryahia, Sharmim Ahmed Mircha, Sofia Gutierrez, Sofia Gutierrez, Sofia Gutierrez, Tiange Wang, Vandita Sarya, Vandita Sarya, Vandita Sarya, Alexandre Juruena, Bea Brindle, Breech Asher Harani, Carlos Devis Lozano Suarez, Carmen Lucia Valenzuela Chapetón, Célio José, Chantal Westby, Claudia Flores, Courtney Hayes-Sturgeon, Courtney Elmes, Daniel Lanzlotta, Dayna Rabinowitz, Dayna Rabinowitz, Dylan J. Pereira, Emma Cotter, Fakhredine Habhab, Helena Boaleng, Helene Boaleng, Holly Fetherston, Jacoub Reyes, Juliana Jimenez, Julianne Nash, Leticia Gagliana, Leticia Gagliana, Leticia Gagliana, Lucie-Juieux, Maggie Hartmans, Merlin M, Merlin M, Merlin M, Merve Fomassaro, Pauline M, Pauline M, Pauline M, Raquel Fomassaro, Rebekka Fomassaro, Rebekka Fomassaro, Rebekka Fomassaro, Saira Beryahia, Saira Beryahia, Saira Beryahia, Sharmim Ahmed Mircha, Sofia Gutierrez, Sofia Gutierrez, Sofia Gutierrez, Tiange Wang, Vandita Sarya, Vandita Sarya, Vandita Sarya



# 21 April-20 May

HUMANIMFACTSINSTITUTE.ORG/CCA2024



## CONTEXT

The Creative Climate Awards (CCA) are an annual series of events that showcase **artists creating climate-inspired, public works since 2011.**

In an effort to **inspire us to think more critically** about our actions and their impacts, the **Creative Climate Awards program uses the arts and creativity to share knowledge, broaden the climate conversation, educate, and incite action.**

The Creative Climate Awards are a **month-long festival** of virtual conversations, screenings, artist talks, and a citywide exhibit in New York City.





# THEORY OF CHANGE

**If we** elevate diverse voices of leadership, create engaging educational programs, foster collaborations, and provide platforms for creative storytelling,

**We will foster** an inclusive community actively engaged in climate action.

**In order to** achieve systemic change, build resilient communities, and inspire sustained action for environmental health and justice.



# CREATIVE CLIMATE AWARDS

APRIL 21ST-MAY 20TH  
GALLERY: 38 WASHINGTON STREET  
BROOKLYN, NY  
WED-SUN 12-6

MANHATTAN BRIDGE PROJECTIONS  
BQE PROJECTIONS  
APRIL 21-28TH DUSK-10PM

OPENING APRIL 21ST

FULL CALENDAR OF EVENTS:  
[HUMANIMPACTSINSTITUTE.ORG/CCA2024](https://HUMANIMPACTSINSTITUTE.ORG/CCA2024)



Image: Courtney Hayes-Sturgeon

## 2024 CCA AT A GLANCE

Our 2024 CCA's theme was “**Solutions from the Frontlines**”, centering voices of leadership from communities most impacted by the climate crisis.

During the month long festival, we transformed an empty storefront space in DUMBO, BROOKLYN, into a gallery, event space, and community resource center.

## 59 ARTISTS EXHIBITED

Coming from +28 countries and +40 cultures

## +620 IN-PERSON VISITORS

Including guests from the United Nations, CNN, Columbia University, Google, NY Times, Bloomberg Philanthropies, & Brooklyn Borough President's Office.

## +28.1K DIGITAL REACH

## 16+ CLIMATE EVENTS

Amplifying the work of +116 climate and arts leaders



# ONLINE CAMPAIGNING - SOCIAL MEDIA



**200** NEW FOLLOWERS  
ACROSS PLATFORMS



**+8.1K**  
ORGANIC REACH



**8** INSTAGRAM LIVES OF  
CLIMATE ACTIVATIONS



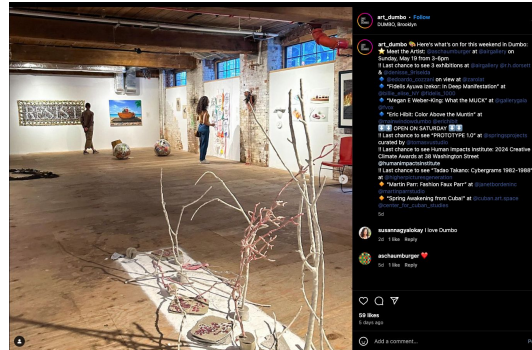
# SELECTED PRESS



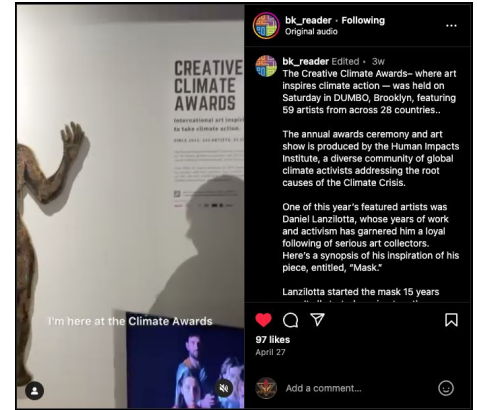
## The Bronx Buzz 19.2 K Subscribers



## Art In Dumbo 7,541 followers



## BK Reader 32.7K followers



## ART IN DUMBO

7:01 pm 75° Clear Events, Exhibitions, First Thursdays

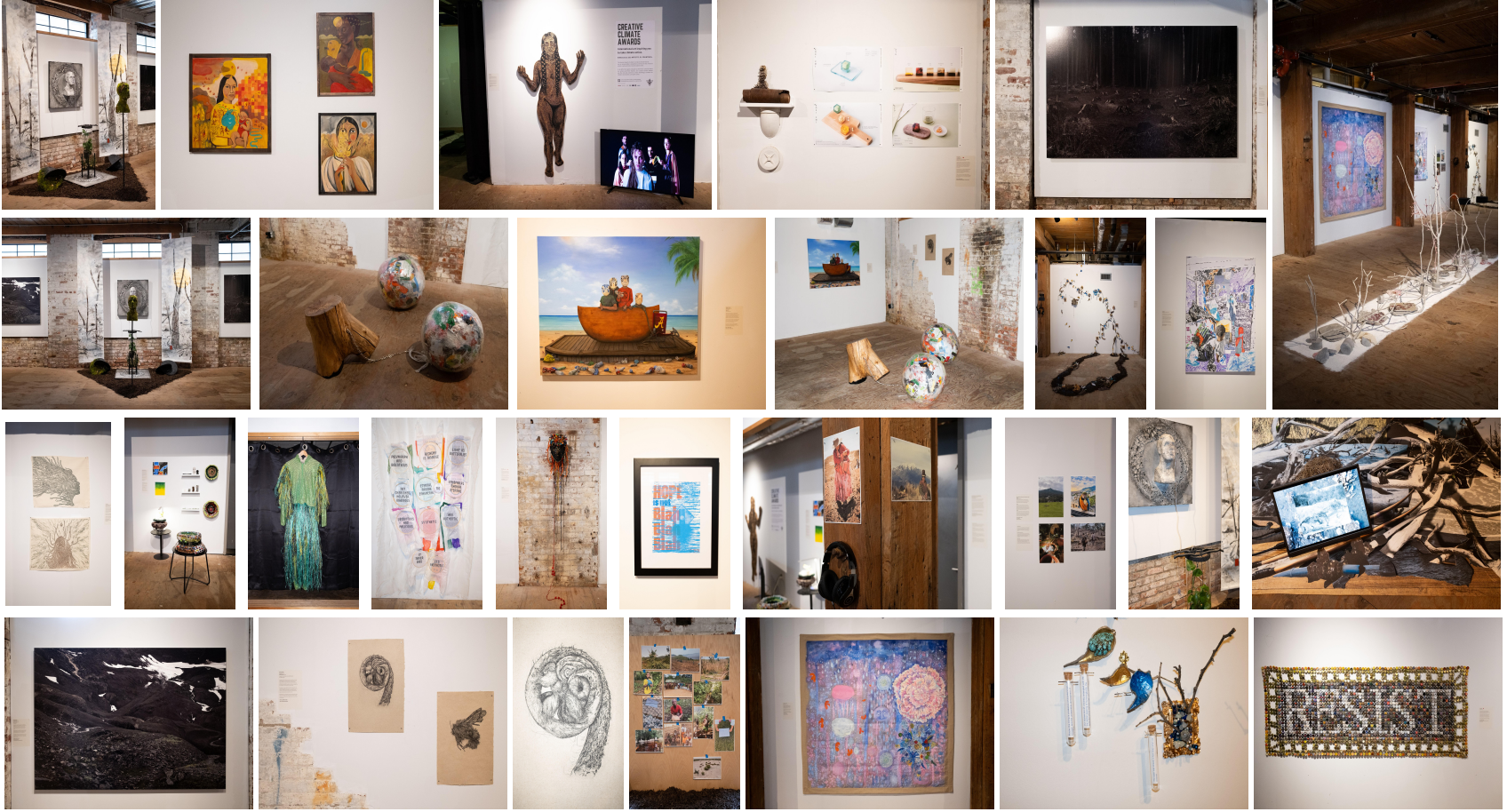
April 21–May 20

2024 Creative Climate Awards  
at [Human Impacts Institute Gallery](#).

The Human Impacts Institute presents the *2024 Creative Climate Awards: Amplifying Solutions from Communities Most Impacted by Climate Change*

The Creative Climate Awards (CCA) are an annual series of events that highlight artists crafting climate-inspired public works and actions. Over the past decade, CCA has exhibited climate-inspired artwork from across the globe. This year, out of 517 submissions spanning over 50 countries, over 50 exceptional artists have been selected.

# SOLUTIONS FROM THE FRONTLINES ART FROM AROUND THE WORLD





**03.**

**WHAT WE  
ACHIEVED**



# MAIN EVENTS IN 2024

*"The greatest threat to our planet is the belief that someone else will save it." - Robert Swan*

**01** | OPENING  
CELEBRATION

**02** | ART PROJECTION  
ON MANHATTAN  
BRIDGE

**03** | FILM FESTIVAL

**04** | CONVERSATIONS

**05** | CONCERTS &  
ACTIVATIONS

**06** | CLOSING  
CELEBRATION



# OPENING CELEBRATION



**176 ATTENDEES**

**+\$5,000  
DONATIONS**

**7 SPEAKERS**

Including Martina Donlon, Chief,  
Climate Section at the United Nations

**3 LIVE  
PERFORMANCES**

Including youth poetry from indigenous and  
Global South leaders, interactive dance  
performance from Colombian New Yorker; and  
music from afropunk, Brooklyn-based DJ.





# OPENING CELEBRATION



# ART PROJECTION ON MANHATTAN BRIDGE



## ALL OF EARTH WEEK 2024

With sponsorship from DUMBO Business Improvement District and NYC Department of Transportation Art

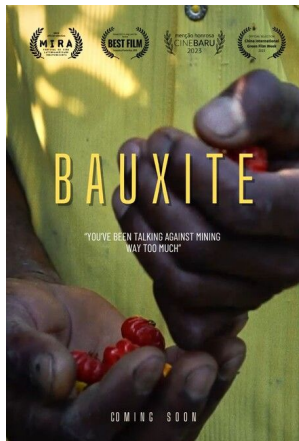
**~8K AUDIENCE MEMBERS**

**24 HOURS OF PROJECTIONS**

**37 CLIMATE ACTIONS**

**35 CLIMATE ARTWORKS**





**436 FILM SUBMISSIONS**

**FROM 64 DIFFERENT COUNTRIES**

**11 FILMS SHOWCASED**

In partnership with  
Queens Botanic Garden

**29 ATTENDEES**

278 virtual reach



## 4 ART & ACTION CONVERSATIONS

Guests include local artists, policymakers, youth activists, psychologists, and educators.

Topics covered:

- Climate anxiety
- Policy & climate justice
- Activism & collective action
- Shifting minds for action

## +1565 ONLINE VIEWS

## 40 ATTENDEES

## 3 PERFORMANCES

Including an open mic, climate symphony, and a fundraiser for NYC community gardens.

**ART & ACTION CHATS**  
From Climate Anxiety & Grief to Action

📍 38 Washington Street, BK  
🕒 April 28, 3-4 pm

RSVP for free via Eventbrite!

**ART & ACTION CHATS**  
Building Policy for Climate.

📍 38 Washington Street, Dumbo  
🕒 May 5, 2024 at 3PM

Get your tickets at:  
[CCA2024conversations.eventbrite.com](https://cca2024conversations.eventbrite.com)

**Art & Action Chat**  
Climate activism/collective action

📍 38 Washington Street. BK.  
🕒 May 12, 3PM

Get your tickets at:  
[CCA2024conversations.eventbrite.com](https://cca2024conversations.eventbrite.com)

**Art & Action Chat**  
Shifting Minds for the Future We Want.

📍 38 Washington St. Brooklyn  
🕒 Sunday, May 19th, 3-4pm

Get your tickets at:  
[CCA2024conversations.eventbrite.com](https://cca2024conversations.eventbrite.com)



## 4 YOUTH-LED CONVERSATIONS

Topics covered:

- The Role of Artists in Climate Action
- Decolonizing The Climate Crisis
- The Culture of Consumption (Food & Waste)
- Collaborating Across Cultures

## 32 YOUTH FROM 25 COUNTRIES

Including indigenous young leaders from Perú, Republic of Congo, Guyana and youth from frontline communities in Brazil, Rwanda, Bangladesh.

## 9 FRONTLINE YOUTH PROJECTS

# PANEL OF JUDGES



Associate Artistic Director, New York Live Arts

## Janet Wong

An accomplished ballet dancer and artistic director, brings a wealth of experience to the panel. With a background in both Hong Kong and Berlin ballet companies, Janet's expertise spans rehearsal directing and artistic leadership. Her commitment to nurturing talent is evident through her teaching engagements at the California College of the Arts.



Contributor, The New York Times

## Giovanni Russonello

Giovanni Russonello, a seasoned journalist and music critic, enriches the panel with his diverse storytelling skills. His contributions to The New York Times and CapitalBop reflect his passion for jazz culture and politics. Giovanni's keen eye for detail ensures thoughtful evaluation of submissions.



Design Lead, Google

## Federico Villa

Federico is a designer and professor whose experience and leadership make him a valuable judge. His work has spanned both hardware, software and social impact projects across the US, India and Africa. He currently leads design for Gemini AI at Google in New York, and is passionate about helping emerging designers and proving how creativity can be a powerful tool for innovation, equity and change.

# PANEL OF JUDGES





## CCA 2024 WINNERS

### 1st Place:

Raquel Fornasaro for: Tamar & Tether. - 1000 USD



### 3rd Place:

Tiange Wang for: DataWagashi. - 400 USD



### 2nd Place:

Daniel Lanzilotta for:  
Denial Behind the Mask.  
600 USD



### People's Choice Award:

Karla Florez for:  
Green Inch Worm.  
With 182 out of 715 Votes







**04.**

**COLLABORATIO  
N  
OPPORTUNITIE  
S**

# WAYS TO SUPPORT OUR WORK



Amplify our programs,  
visibility and content  
distribution



Investment and funding  
opportunities for local  
organizations and the project



Partnership opportunities for  
our programs & In Kind Support



Location to continue having community  
engagement around climate, art and culture.



Opportunities and  
connections to create  
advocacy



The Human Impacts Institute is a 501(c)3  
charitable organization EIN# 45-2589652

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Platinum  
Transparency  
2023

Candid.



# THANK YOU!

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